

# **GCOM 2022**

**4TH GLOBAL CONFERENCE  
ON MYOSITIS 2022**

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**6th – 9th June 2022**

**Prague, Czech Republic**

**SPONSORSHIP OPPORTUNITIES**



# SPONSORSHIP OPPORTUNITIES

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## SPONSORSHIP PACKAGES

Platinum  
Gold  
Silver  
Bronze

## DELEGATE ITEMS

Badge lanyards  
Delegate bags  
Pads and pens  
Cloakroom tokens  
Prague city maps

## EXHIBITION BOOTH – SYMPOSIUM

Symposium 45 min.  
Symposium 30 min.

## SPONSOR PROGRAMME OPTIONS

Welcome reception sponsor  
Scientific get-together sponsor  
Speed-funding of collaborative projects  
Coffee break  
Lunch break

## ADVERTISEMENT

1. Conference website
2. Program brochure
  - Advertisement inner full page
  - Advertisement inner half page
  - Advertisement inner quarter page
  - Advertisement inside front cover
  - Advertisement inside back cover
  - Advertisement outside back cover
  - Bookmark
3. Advertising prints
4. Poster exhibition stickers



# CATEGORIES OF SPONSORSHIP PACKAGES

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**LEVEL IV – Platinum Sponsor**

**35.000 EUR + VAT**

**LEVEL III – Gold Sponsor**

**25.000 EUR + VAT**

**LEVEL II – Silver Sponsor**

**15.000 EUR + VAT**

**LEVEL I – Bronze Sponsor**

**10.000 EUR + VAT**



## A) SPONSORING PACKAGES

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*The packages are composed as follows:*

### **LEVEL IV – Platinum Sponsor 35.000 EUR + VAT**

- One prime positioned exhibition booth up to 12 square meters with 3 company representatives per day incl. Welcome Reception
- Recognition on the front page of the Programme Handbook
- Opportunity to place one full page colour ad in the Programme Handbook
- One insert in the Conference Package
- Company logo on sponsor's recognition board
- Ability to submit one scientific abstract to be displayed at the event following approval from the scientific committee.
- Sponsor's name/logo on all printed materials
- Acknowledgement as a sponsor at the Welcome Reception
- Recognition on the front page of the Conference Website
- Virtual booth at the Conference Website and hyperlink to company's website
- QR code in the Programme Handbook with hyperlink to company's website
- Acknowledgement as a sponsor on promotional emails



## A) SPONSORING PACKAGES

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*The packages are composed as follows:*

### **Level III – GOLD SPONSOR 25.000 EUR + VAT**

- One prime positioned exhibition booth up to 8 square meters with 2 company representatives per day incl. Welcome Reception
- Recognition in the Programme Handbook in an exposed position
- Opportunity to place ½ page colour ad in the Programme Handbook
- One insert in the Conference Package
- Company logo on sponsor's recognition board
- Ability to submit one scientific abstract to be displayed at the event following approval from the scientific committee.
- Acknowledgement as a sponsor at the Welcome Reception
- Recognition on the Conference Website
- Virtual booth at the Conference Website and hyperlink to company's website
- QR code in the Programme Handbook with hyperlink to company's website
- Acknowledgement as a sponsor on promotional emails



## A) SPONSORING PACKAGES

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*The packages are composed as follows:*

### **Level II – SILVER SPONSOR 15.000 EUR + VAT**

- One prime positioned exhibition booth up to 6 square meters with 2 company representatives per day incl. Welcome Reception
- Recognition in the Programme Handbook in an exposed position
- Company logo on sponsor's recognition board
- Ability to submit one scientific abstract to be displayed at the event following approval from the scientific committee.
- Recognition on the Conference Website
- Virtual booth at the Conference Website and hyperlink to company's website
- Advertisement in the Programme Handbook inner half page
- Acknowledgement as a sponsor on promotional emails



## A) SPONSORING PACKAGES

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*The packages are composed as follows:*

**Level I – BRONZE SPONSOR 10.000 EUR + VAT**

- One prime positioned exhibition booth up to 4 square meters with 2 company representatives per day incl. Welcome Reception
- Recognition in the Programme Handbook in an exposed position
- Ability to submit one scientific abstract to be displayed at the event following approval from the scientific committee.
- Company logo on the sponsor's recognition board
- Recognition on the Conference Website
- Virtual booth at the Conference Website and hyperlink to company's website
- Advertisement in the Programme Handbook inner quarter page



## B) EXHIBITION BOOTH – SYMPOSIUM

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### **OPTION I 8.000 EUR + VAT**

- 45 minutes symposium
- Room for up to 400 participants
- Technical service
- Symposium listed in the program
- Refreshment
- On-line streaming up to 500 participants

### **OPTION II 6.000 EUR + VAT**

- 30 minutes symposium
- Room for up to 400 participants
- Technical service
- Symposium listed in the program
- Refreshment
- On-line streaming up to 500 participants





## C) ADVERTISEMENT

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*Sponsorship of these items allows the sponsor to reach the delegates right at the beginning of the Conference or even before the Conference starts. The printed materials have a high retention factor and should be part of every sponsor's package.*

### **1. CONFERENCE WEBSITE 2.000 EUR + VAT**

*Includes recognition on the Conference Website and acknowledgement in the list of sponsors*

Website sponsors have the possibility to promote their company with logo and URL link on the Conference Website

**<https://www.congressprague.cz/kongresy/myositis2022.html>**

### **2. ADVERTISING PRINTS 1.500 EUR + VAT + production costs and delivery**

*Includes distribution and logistics onsite and acknowledgement in the list of sponsors*

Number of bags: approx. 300

Content of sponsor's items must be relevant to the Conference and approved by the organisers. Only a limited number of these items will be inserted into bags, granted on a first come, first served basis. The maximum size of a bag content (brochure or flyer) is 8 pages in DIN A4 format.



## C) ADVERTISEMENT

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### 3. PROGRAMME BROCHURE

*This is the ONLY printed conference publication distributed at the Conference site to all registered delegates and sponsors. The programme handbook includes information on the complete scientific programme and satellite symposiums, submitted abstracts, exhibition information and the social programme. The programme handbook will be used continually by the delegates during the Conference to plan their daily schedules.*

*Number of printed copies: approx. 300*

*Number of pages: approx. 40*

*Size: A5*

*Colour/quality: 4/4-coloured, min. 300 dpi*

*Includes all production costs and acknowledgement in the list of sponsors.*

Advertisement inner full page – 1.500 EUR + VAT

Advertisement inner half page – 1.000 EUR + VAT

Advertisement inner quarter page – 750 EUR + VAT

Advertisement inside front cover – 2.000 EUR + VAT

Advertisement inside back cover – 2.000 EUR + VAT

Advertisement outside back cover – 3.000 EUR + VAT

Bookmark – 1.500 EUR + VAT



## C) ADVERTISEMENT

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*Includes display of the sponsor logo and linkage to sponsor's website*

A bookmark in the programme handbook will reach each delegate of the Conference. It offers a platform for information, the sponsor's name and logo. It should be appealing to delegates since the programme handbook will accompany them through the entire Conference.

### **4. POSTER EXHIBITION STICKERS 1.500 EUR + VAT + production costs and delivery**

*Includes distribution and logistics onsite and acknowledgement in the list of sponsors*

The signs guiding the delegates to the different exhibition sites as well as the poster stickers are an exquisite possibility to reach a large number of delegates.



## D) DELEGATE ITEMS

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*The following items bring unique visibility of the sponsor and are an exclusive opportunity to reach all delegates.*

### **BADGE LANYARDS 2.500 EUR + VAT + production costs and delivery of approx. 300 lanyards**

Includes distribution and logistics onsite and acknowledgement in the list of sponsors  
The lanyard attached to the name badge is a highly visible item worn by every delegate, exhibitor and speaker. The sponsor will have its name and logo on this lanyard. To increase return values, the lanyard is detachable from the badge holder so it can be used separately in the future.

### **DELEGATE BAGS 2.000 EUR + VAT + production costs and delivery of approx. 300 bags**

Includes distribution and logistics onsite and acknowledgement in the list of sponsors  
Sponsorship of the delegate bag provides the sponsor with an excellent marketing opportunity during the Conference and extended exposure for years beyond. The sponsor will be recognised by a company logo featured together with the Conference name and logo on the front of the bag.



## **D) DELEGATE ITEMS**

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### **PADS AND PENS 1.000 EUR + VAT + production costs and delivery**

*Includes distribution and logistics onsite and acknowledgement in the list of sponsors*

Writing pads, pens are requisite items for every delegate. These elementary requirements not only ease note taking during the event, but also give sponsors a good opportunity to use as a visible advertising medium that delegates will carry away with them after the event.

### **CLOAKROOM TOKENS 1.500 EUR + VAT + production costs and delivery**

*Includes distribution and logistics onsite and acknowledgement in the list of sponsors*

The sponsor's name and logo will be displayed on the cloakroom tokens, which will be the only cloakroom tokens, used by delegates during the whole Conference.



## **D) DELEGATE ITEMS**

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### **PRAGUE CITY MAPS 1.000 EUR + VAT + production costs and delivery**

*Includes distribution and logistics onsite and acknowledgement in the list of sponsors*

A city map of Prague is a very appreciated giveaway for all delegates. Such a practical guide will be helpful even after the Conference.



## E) SPONSOR PROGRAMME OPTIONS

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### **WELCOME RECEPTION SPONSOR 8.000 EUR + VAT + production costs**

*Includes catering costs and logistics onsite and acknowledgement onsite as well as in the list of sponsors, one registration ticket incl. Welcome Reception and Scientific Get-Together*

- Promotional sign in the room
- Recognition in the programme handbook
- Recognition on the Conference Website

### **SCIENTIFIC GET-TOGETHER SPONSOR 15.000 EUR + VAT + production costs**

*Includes catering costs, logistics onsite and acknowledgement onsite as well as in the list of sponsors, one registration ticket incl. Welcome Reception and Scientific Get-Together and five tickets exclusively for the Conference Dinner*

- Company logo printed on Scientific Get-Together tickets
- Promotional sign in the room
- Recognition in the programme handbook
- Recognition on the Conference Website



## E) SPONSOR PROGRAMME OPTIONS

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### **SPEED-FUNDING OF COLLABORATIVE PROJECTS 15.000 EUR + VAT**

Since encouragement of young scientists to pursue their research in myositis is one of the prime goals of the GCOM meetings and given the success of this activity at the GCOM 2019 we will host again ,Speed-Funding' opportunity for young researchers.

Pharma companies or patient organisations may fund this as an item or part of a sponsoring package. Young researchers will submit a project summary developed together with an established researcher, and selected people will present their projects at the Conference. The best presenters/projects will be selected by a scientific jury, as well as a company's representative (if desired). The award ceremony will be held on the last day of the Conference, where the price is handed over to the winners. In addition, a special acknowledgment of the sponsors at the Conference Website and associated material is included.





## E) SPONSOR PROGRAMME OPTIONS

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### **COFFEE BREAK 2.500 EUR + VAT per service**

*Includes catering costs, logistics onsite and acknowledgement at each coffee break points as well as in the list of sponsors*

### **LUNCH BREAK 3.000 EUR + VAT per service**

*Includes catering costs, logistics onsite and acknowledgement at each lunch break points as well as in the list of sponsors*

Coffee and lunch breaks attract a large number of delegates and offer a unique opportunity to chat. Complimentary coffee, tea and soft drinks with pastries or a warm lunch will be served daily to all delegates during the official breaks. The coffee break and lunch break points will be located mainly in the exhibition area and can be coordinated around the sponsor's booth.



## **SCIENTIFIC CONTACT**

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